

# Viktoriya Petrenko

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**Results-driven Ukrainian SEO freelancer** with a passion for optimizing websites and driving organic traffic. Seeking challenging projects to apply my expertise in search engine optimization and contribute to the online success of clients. With a proven track record of improving search engine rankings and increasing website visibility, I am dedicated to delivering measurable results and exceeding client expectations.

## Skills

- In-depth knowledge of SEO strategies and best practices
- Proficient in keyword research, analysis, and optimization
- Experience with on-page and off-page optimization techniques
- Familiarity with SEO tools such as Google Analytics, SEMrush, and Moz
- Strong analytical and problem-solving skills
- Excellent communication and project management abilities
- Fluent in Ukrainian, Russian, and English (written and verbal)

## Education

Bachelor of Science in Computer Science:  
Kharkiv National University – 2020

Relevant coursework: Search Engine Optimization, Web Development, Data Analysis

## Work history

**Freelance SEO Specialist** – 04/2021 to Present  
**Rubika Agency**, Kharkiv, Ukraine

- Conducted comprehensive SEO audits for clients' websites and provided detailed recommendations for optimization.
- Implemented on-page SEO techniques including meta tags optimization, content optimization, and internal linking strategies.
- Developed and executed off-page SEO strategies such as link building, guest blogging, and social media optimization.
- Monitored website performance using Google Analytics and other SEO tools, and made data-driven decisions to improve rankings and traffic.

**Freelance SEO Consultant** – 04/2019 to 09/2021  
**Online Ventures**, Lviv, Ukraine

- Collaborated with clients to define SEO objectives and develop tailored strategies to achieve business goals.
- Conducted thorough keyword research and competitor analysis to identify opportunities for ranking improvement.